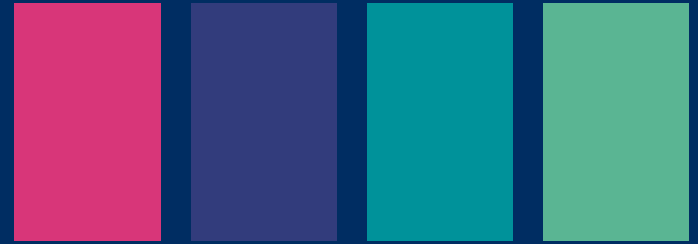


# Bright Winter

Bright Winter is bold and striking, defined by high clarity and vibrant contrast. Colors are crisp, saturated, and energetic, creating a polished, high-impact look that pops against cool undertones.

- Key Features**
- Cool-neutral undertones
  - High to medium contrast
  - Brilliant and clear

## YOUR BEST COLORS



## Signature Styling Rule

Embrace brightness and contrast. Avoid muted or softened tones.

**Best White** Bright white  
**Best "Black"** True black  
**Best Neutrals** Black, navy, cool charcoal

## STYLING NOTES

- Use bold, high-contrast color combinations
- Avoid muted or dusty tones
- Keep colors crisp and saturated
- Choose sleek, structured silhouettes

Colors That Enhance Your Radiance

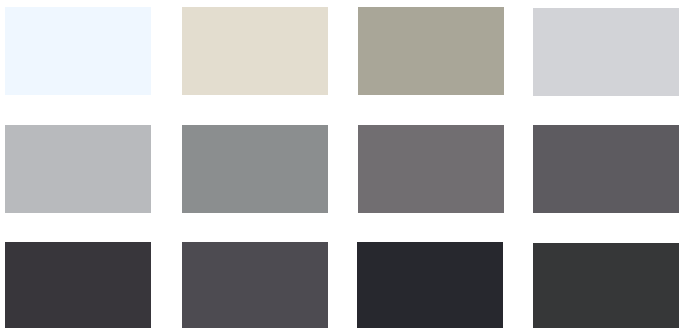
## YOUR gloPALETTE



## BRIGHT WINTER



## YOUR BEST NEUTRALS



## GUIDE TO GLO-ING LOOKS

### Jewelry / Metallics

Brilliant silver, chrome, platinum, and white gold with highly reflective, polished finishes.

### Hair

Choose cool or neutral, high-contrast tones. Dark brown to black works best, with shine and clarity. Avoid warmth or overly soft dimension.

### Makeup

You shine in cool or neutral, bold, and high-impact looks. You can enhance multiple features with clear, vibrant color. Avoid muted or overly blended looks.

#### Best Lip Color

Fuchsia, cherry red, cool pink

#### Best Eyeshadow

Jewel tones, icy tones, cool plum

#### Best Eyeliner

Black, navy, deep plum

#### Application Tip

Keep colors defined and crisp rather than overly blended. Clean lines enhance your natural contrast.